

MediaCAST

# DIGITAL TV

- REDUCE DIGITAL TV COST
- FILTER CHANNEL LINEUP
- RECORD LIVE TV
- LIVE PROGRAM GUIDE



## MEDIACAST DIGITAL TV BENEFITS

- Centrally broadcast live channels over your IP network
- Ensure TV delivery during analog to digital switch
- Control which channels are available to which buildings and users
- Record TV programs to the digital library for search and viewing on-demand- Record from 50 recording sessions available for live TV
- Search for TV programs
- Easily preview available channels on the TV slider menu
- Reduce digital TV licensing cost
- 14-day live program guide
- Security settings can limit outside access to certain channels
- Control of tuners, cable/satellite boxes, VHS/DVD equipment allows remote changing of channels
- Supports NTSC, ATSC and QAM broadcast signals for your analog needs of today and for your digital needs of tomorrow

## MediaCAST Digital TV provides core functionality for IPTV

Many organizations are concerned about the analog to digital switch and controlling costs associated with distributing digital TV throughout their organization. With MediaCAST Digital TV, you can easily increase channel control and minimize licensing costs and expensive hardware replacement.

MediaCAST Digital TV also allows you to record live TV programs and archive them into the digital library. These items can then be searched and viewed on-demand at anytime.

The Snap-a-Segment™ tool allows instructors to easily integrate segments of TV programs into their presentations without searching through the whole program for the appropriate clips.

Administrators can control the selection of channels

available to individual classrooms. Additional channels can easily be given if instructors deem it necessary. With a few clicks, administrators can give all units access to a specific channel so everyone can view a political speech or special event.

MediaCAST Digital TV enables users to more easily access and integrate TV programs while increasing program search effectiveness and reducing licensing costs.

**MediaBroadcasters**  
Single, Dual, & Quad Channel  
Hardware encoders.  
Multiformat HD & SD  
available.

