

- DAILY ANNOUNCEMENTS
- CUSTOM DIGITAL BULLETIN BOARDS
- CENTRALIZED DISTRIBUTION



## KIOSK CENTRAL BENEFITS

- Multiple formats supported
- Centralized digital bulletin board scales from a single building to a large enterprise
- Accessible anywhere, anytime by students, employees, staff and members of your community
- IP-based solution for scheduled announcements and emergency bulletins
- Announcements tailored for individual locations, delivered from a central location
- IP digital signage that integrates your CATV systems, public PCs and LCD displays
- Multiple playlists and multiple channels
- Customized templates that feature your logo, colors and layouts
- All-call ticker tape, live weather, clock, image rotation, trivia

## Kiosk Central allows organizations to establish and distribute digital signage to select zones or the entire network

Together, MediaCAST and Kiosk Central enable scalable digital signage and event notification across the network for any size organization. Web-based tools allow administrators to manage content, playlists and channels independently. Add your logo, color scheme, custom background, live weather information, scrolling ticker tapes and more. Broadcast to one display, a whole building, or every campus, simultaneously.

Perhaps a welcome screen and event information to greet people in your lobby or auditorium. Or, daily announcements to every computer in your organization. For special announcements, you can do an "all-call" broadcast. It's a great way to deliver professional development materials to a staff lounge or conference room.

### MediaCAST Playlists in Kiosk Central

Kiosk Central lets you deliver playlists that include live video, audio, websites, PowerPoints and more. View on computers or use your TVs/LCDs with MediaCAST Viewer™ in your lobbies, auditoriums, hallways and common areas. Playlists can easily be managed from a Web browser.

Media and content located in the MediaCAST digital library can quickly be composed into playlists.

Playlists can contain a wide range of file formats including live video broadcasts, on-demand streaming video, audio, Flash, PowerPoints, PDFs, Camtasia, Impatica, websites, text, graphics and custom HTML.



### MediaCAST Viewer

Combine MediaCAST Viewer with LCD displays to distribute digital signage to common areas. Automate turning displays on/off immediately or on an all-call schedule.

Reach your users via their PCs, lobby kiosks or displays mounted in hallways, auditoriums, offices and common areas.