MediaCAST
Customer Profile

MCC
Mohave Community College
Improving Distance Education Through
Virtualized Digital Content Management

CUSTOMER
Mohave Community College

INDUSTRY
Higher Education

LOCATION
Kingman, Arizona

SIZE
13,000 students
on four campuses

Mohave Community College in Kingman, AZ provides quality higher education to students in northwest Arizona. Their mission, "to be a learning-centered college, serving all constituencies, inspiring excellence through innovative learning methodologies and empowering students to succeed," shapes every choice they make. When they needed a digital content management and video streaming solution, Mohave CC turned to MediaCAST.

VMWARE VIRTUALIZED
Mohave CC had previously installed VMware virtualization software at their schools and wanted to maximize their investment in this technology. MediaCAST provided the solution with their Virtualized Edition. Through the Virtualized Edition, Mohave CC is able to run MediaCAST through their SAN (storage area network) device.

Not only did the Virtualized Edition allow Mohave CC to capitalize on their VMware purchase and save money by avoiding a costly server purchase, it also decreased the time IT staff needed to learn MediaCAST. Because IT Staff was already familiar with the technology used to deliver MediaCAST, Mohave CC was able to start integrating high-quality video streaming into classes straightaway.

DISTANCE LEARNING EXPANSION
Once installed, Mohave CC began enjoying the benefits of an easy-to-use digital content management and video streaming solution. Professors could now share resources with an entire class, and even track who viewed the resource through custom URLs.

With this new ability, Mohave CC's distance learning program has seen incredible growth. Now that resources traditionally used in class can be viewed off-campus as well, the school has been able to increase their appeal to distance students, especially those who are out of state. Professors can even create their own videos, giving their distance education classes a personal touch.

DIGITAL SIGNAGE
For their on-campus students, Mohave CC added digital signs around campus. These signs allow the school to share important information about school news and events. Instead of relying on printed newsletters and emails to catch students' attention, digital signs allow Mohave CC to reach out to students with timely information as they enter a building.